



RICOH

THE VENUE WITH IT ALL

LOCATION, FLEXIBILITY AND SIZE

World class destination for business, entertainment and sport

DE VERE



**RICOH
ARENA**



www.ricoharena.com

www.theiec.com

WELCOME TO THE INTERNATIONAL EVENTS CENTRE AT THE **RICOH ARENA**

The Ricoh Arena in Coventry has fast become one of the UK's premier venues for exhibitions, conferences, large conventions, meetings, parties, concerts and entertainment.

With a unique combination of exhibition halls, an auditorium, conference suites, stadium, an on-site hotel, casino and restaurants, the Ricoh Arena is a highly versatile venue capable of hosting from two to 7,000 delegates. And all under one roof!

The International Events Centre (IEC) is our business-to-business brand and confirms our commitment to specialising in the trade, corporate and business event markets.

Our specialised and focused team bring a wealth of experience to the venue and are committed to delivering a successful event for you and your delegates or guests.

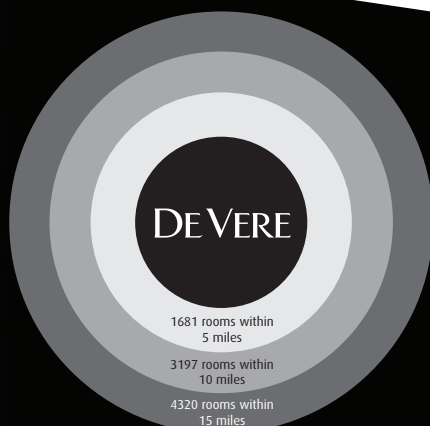
The IEC at the Ricoh Arena is located less than a mile from Junction 3 of the M6 and is just a 70 minute journey by train from London. With Birmingham International Airport on the doorstep and a network of motorways close by, the Ricoh Arena is one of the most conveniently located, central venues in the UK.

The venue also boasts 2,000 on-site car parking spaces, the largest casino in the UK, a partnership with the prestigious De Vere Hotels and an extensive gym.

People count in the events industry and at the Ricoh Arena you can count on us to be flexible, thorough, friendly and always there for you and your event.

"The Trade Only National Show has gone from strength to strength. Now in its fifth year at the Ricoh Arena, a large part of its success is due to the excellence of the venue and the great customer service. Your new ideas, forward thinking and continuous upgrading of the venue helps too! I know that visitors and exhibitors alike really enjoy coming to the venue and find it very user friendly. We have held events of all sizes at the Ricoh Arena. They are always a success - it's a pleasure to work with you all."

Nigel Bailey
Supplier Services Director | Trade Only Ltd



WITHIN 5 MILES WITHIN 10 MILES WITHIN 15 MILES

the **perfect** location

The on-site De Vere Hotel at the Ricoh Arena epitomises luxury and offers pitch-view rooms, mini and junior suites, unique features and sumptuous surroundings.

Not only does the on-site hotel provide fantastic accommodation, the surrounding area offers an additional 4,320 rooms within just 15 miles.

The IEC at the Ricoh Arena boasts a multitude of flexible event areas and the list below details just some of the many exhibition, meeting and banqueting spaces available.

Room	Level	Theatre Style	Boardroom	Hollow Square	U Shape	Classroom	Cabaret Tables of 8	Dinner only Tables of 10	Dinner Dance	Area Sq m
IBEX Hall 3**	Lower Ground	1000	N/A	N/A	N/A	N/A	560	800	740	1056
Hall 4	Lower Ground	250	N/A	40	35	30	136	170	130	262.1
Auditorium / Hall 5	Lower Ground	650	N/A	64	50	84	224	280	250	329.6
Jaguar Lounge	Ground	80	30	30	25	32	56	70	40	157
Jaguar Suite	Ground	100	40	40	35	36	64	80	60	194
Legends Lounge	Ground	250	N/A	64	50	84	128	240	200	401
Jaguar Hall	Ground	7000	N/A	N/A	N/A	N/A	3500	3500	3500	6000
Jaguar Hall 1	Ground	5000	N/A	N/A	N/A	N/A	2300	2300	2300	4000
Jaguar Hall 2	Ground	2000	N/A	N/A	N/A	N/A	1200	1500	1400	2000
Yorkshire Bank North	1st Floor	150	30	N/A	N/A	N/A	96	160	120	N/A
Yorkshire Bank South	1st Floor	150	30	N/A	N/A	N/A	96	160	120	N/A
Boardroom	1st Floor	50	30	27	17	20	24	50	0	114
Aylesford Suite	2nd Floor	100	30	40	35	30	56	70	50	145
E.ON Lounge*	2nd Floor	1000	N/A	N/A	N/A	350	520	900	700	1305
E.ON North	2nd Floor	250	N/A	62	46	90	120	220	160	360
E.ON South	2nd Floor	250	N/A	62	46	90	120	220	160	360
E.ON Centre	2nd Floor	600	N/A	88	62	170	304	380	330	480
Executive Boxes x 46	1st & 2nd Floor	16	12	N/A	N/A	N/A	N/A	10	N/A	22

* Additional E.ON Lounge configurations available

** Adjacent syndicate rooms available



The most convenient venue to hold any event in the UK...

Airport drive times:

- 25 mins from **Birmingham Airport**
- 45 mins from **East Midlands Airport**

Less than a two hour drive for 75% of the population of England



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RICOH ARENA

71 Phoenix Way, Foleshill,
Coventry, CV6 6GE
Telephone: 0844 873 6500

Ricoh Arena Events Sales

Telephone: 0844 873 6350
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De Vere Hotel at the Ricoh Arena

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THE IEC at the RICOH ARENA
CONFERENCE & BANQUETING

DE VERE  JAGUAR  **mercia**
live LEVEL  **ibex**  **e-on**  Yorkshire Bank

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**RICOH
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IEC
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Conference & Banqueting at the IEC

The IEC at the Ricoh Arena is a highly versatile venue situated at the heart of the UK motorway and boasting state-of-the-art facilities.

The vast range of conference halls, auditorium, lounges, suites and breakout rooms as well as its central location and on-site hotel make the IEC at the Ricoh Arena one of the most adaptable and convenient venues in the UK.

If you are looking to host a conference, banquet or private function, the IEC at the Ricoh Arena can fulfil your requirements by providing the perfect all round venue combined with first-class catering and service. Included in our portfolio of conference, exhibition and banqueting spaces is:

Jaguar Exhibition Hall

A 6,000sqm, pillar free, draped hall ideal for large-scale conferences, exhibitions and entertainment events.

Hall 5/Auditorium

A 650-seater purpose built Auditorium with the most up-to-date sound and projection system, staging, a seven metre wide screen and wireless translation service. The fully retractable seating in the Auditorium means that this space can be turned into a 330sqm event area in a very short period of time.

E.ON Lounge

The E.ON Lounge can accommodate up to 1,000 delegates. This superb lounge, with its full pitch view and natural daylight, is pillar free and can be divided into three suites to provide excellent flexibility.

Yorkshire Bank Lounge

This suite is a highly flexible set of function rooms that sub-divides to create areas that can be used for breakouts, meetings, exhibitions or refreshments.

Legends Lounge

Legends Lounge can host up to 250 delegates and suits private functions with its large bar facility and complete self-containment.

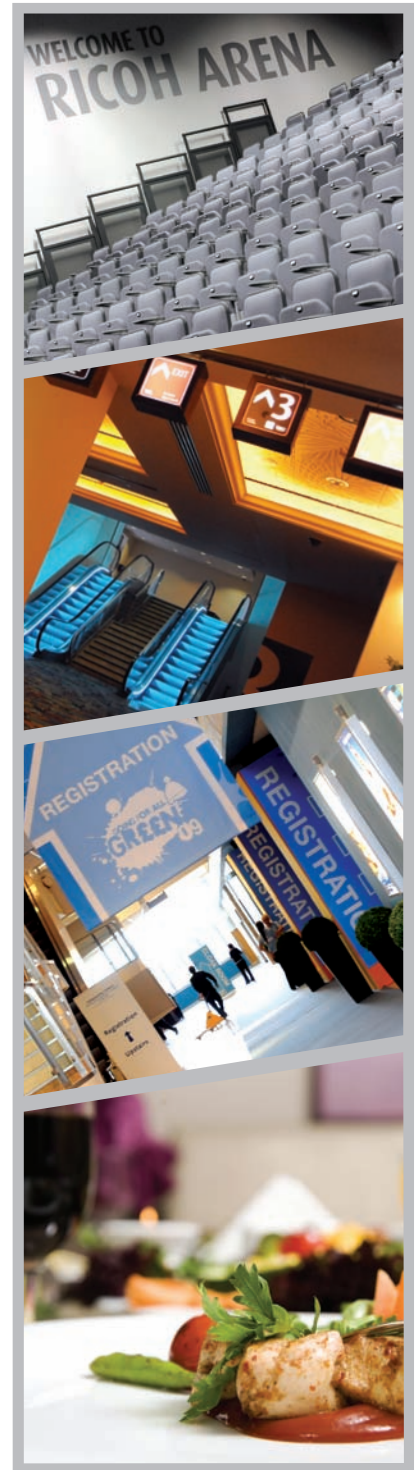
IBEX Hall 3

At over 1,000sqm IBEX Hall 3 is capable of hosting 1,000 delegates theatre-style with adjacent breakout spaces. IBEX Hall 3 can be used in conjunction with the Auditorium, creating a large multi-functional area which is ideal for events requiring separate exhibition and conference or refreshment spaces.

As well as the many event spaces detailed above the Ricoh Arena also offers smaller meeting rooms such as the **Aylesford Lounge**, the **Boardroom**, **Hall 4** and **46 12-seater Executive Suites**.

The award-winning Ricoh Arena has 2,000 secure car parking spaces on-site affording organisers, delegates and guests ease of access and peace of mind.

The Ricoh Arena is one of the most accessible venues in the UK with 75% of the population of England situated within a two-hour drive. By train, London is only 70 minutes away and Birmingham International Airport is just 25 minute away by car.



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EXHIBITIONS

DE VERE  JAGUAR
 **mercia**
live LEVEL
concert music entertainment @ THE MANSION
 **ibex**  **e-on**  Yorkshire Bank

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Exhibitions at the IEC

The IEC at the Ricoh Arena is a highly versatile exhibition venue situated at the heart of the UK motorway and boasting state-of-the-art facilities.

The 6,000sqm Jaguar Exhibition Hall offers a blend of convenient location and flexibility and includes three organisers offices, permanent perimeter draping, a temperature controlled environment, easy access for build and break down and a dedicated team who will work with organisers to ensure the event goes without a hitch.

Any large-scale event or exhibition organiser searching for an easily accessible, venue for money venue need look no further.

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“Centaur Exhibitions ran the Logistics Link Live exhibition at the Ricoh Arena in 2010. The event went extremely smoothly and I must compliment the venue on their helpful and friendly staff.

“In our post-show research the Ricoh Arena came out well with exhibitors liking the ease of set up and breakdown and visitors commenting on ease of access, parking and the facilities. Overall I can thoroughly recommend the Ricoh Arena.”

Ron Cordeiro
Portfolio Director
Centaur Exhibitions



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